



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

eliminating racism
empowering women
ywca



PATHWAYS TO EMPOWERMENT

Reclaim Your Path

15th ANNUAL GLIMMER OF HOPE

Want to participate or need more information?
Contact Danielle Shea or complete the registration forms
included in this packet (fillable version can be found
on our website) and return via email to
dshea@dubuquey.org or mail to:

DUBUQUE COMMUNITY YMCA/YWCA
35 North Booth Street | Dubuque, Iowa 52001
P 563.556.3371 | www.DubuqueY.org



United Way of
Dubuque Area Tri-States



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Empowered by the Community

As we celebrate our 15th annual Glimmer of Hope, we remain dedicated to empowering our clients to live a life free from violence and providing them the tools to do so.

Thank you for your donations to the Dubuque Community YMCA/YWCA Victim Services Shelter over the years. Because of your generosity, hundreds of Dubuque community members have gone on to a life of confidence, financial stability, joy, and above all else – free from violence. Thank you for your continued support.

96

clients served in
the past year

3,954

Nights of safety provided to
victims of domestic violence,
sex trafficking or sexual assault

120

DAYS
Average length of stay

832

1:1 meetings with
clients

547

Hotline calls over the
past year

\$500

Average cost per
month stay

Help us reach our 2020 goal of \$40,000 by joining us as a sponsor. All funds go directly to assisting clients with basic needs, helping them find their path forward, and clients leaving the shelter feeling empowered.

DUBUQUE COMMUNITY YMCA/YWCA GLIMMER OF HOPE SPONSORSHIP OPPORTUNITIES

Please select your level of support on the next page

PRESENTING SPONSOR \$5,000

- » Logo on the Dubuque Community YMCA/YWCA website scrolling banner for 2 months
- » Recognized as Dubuque Y's Sponsor of the Month on our website home page with company logo shown
- » Logo displayed on large presenting signs displayed throughout event
- » Acknowledged during the weeks events
- » Prominent recognition on all marketing materials including: print ads in Telegraph Herald, radio, event signage, and promotional poster
- » Name and logo promoted on member communications, website, and social media
- » Pull up banner with company logo in the Dubuque Y entry way for one month

DIAMOND SPONSOR \$2,500

- » Logo on the Dubuque Community YMCA/YWCA website scrolling banner for 2 months
- » Acknowledged as the Candle Lighting Ceremony event sponsor
- » Recognized on all printed and virtual marketing material
- » Acknowledged during the weeks events
- » Name and logo promoted on member communications, website, and social media

PLATINUM SPONSOR \$1,500

- » Logo on the Dubuque Community YMCA/YWCA website event page
- » Recognition on all printed and virtual marketing material
- » Name and logo promoted on member communications, website, and social media
- » Acknowledged during the weeks events

GOLD SPONSOR \$1,000

- » Logo on the Dubuque Community YMCA/YWCA website on the event web page.
- » Recognition on the Facebook event page
- » Recognized on all printed and virtual marketing material

SLIVER SPONSOR \$500

- » Name on the Dubuque Community YMCA/YWCA website on the event web page.
- » Recognition on the Facebook event page

DONATIONS FOR AUCTION

To ensure a successful live and silent auction, the Dubuque Community YMCA/YWCA seeks unique and one-of-a-kind donations, as well as donations of gift certificates and other sought after items. You will be recognized for your donation in event signage, on our website, and social media pages.

PROMOTION OF GLIMMER OF HOPE

Your business can also help support the Dubuque Community YMCA/YWCA's Glimmer of Hope by being a promotional sponsor. If you would like to help promote the event, please reach out to Danielle Shea (dshea@dubuquey.org).

SPONSORSHIP LETTER OF INTENT



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15TH Annual Dubuque Community YMCA/YWCA GLIMMER OF HOPE

October 1-8, 2020

- | | | |
|---|---|--|
| <input type="radio"/> Presenting Sponsor
\$5,000 | <input type="radio"/> Gold Sponsor
\$1,000 | <input type="radio"/> Promotional Sponsor
In-Kind |
| <input type="radio"/> Diamond Sponsor
\$2,500 | <input type="radio"/> Silver Sponsor
\$500 | |
| <input type="radio"/> Platinum Sponsor
\$1,500 | <input type="radio"/> Other \$ _____ | |

I (Individual or Company Name): _____
(Please print name as it should appear for recognition)

Will hereby pledge to support the Dubuque Community YMCA/YWCA 15th Annual Glimmer of Hope with a sponsorship pledge at the level marked above.

To Be Paid:

- Cash/Check (please make checks payable to the Dubuque Community YMCA/YWCA)
- Credit Card (please check circle below)
- Visa MasterCard American Express Discover

Name as shown on card: _____

CC #: _____ Exp. Date: _____ CVV#: _____

Signature: _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

To ensure full value of sponsorship, our deadline is September 21, 2020

Check one of the following:

- Yes, I/we will email my/our logo to dshea@dubuquey.org
- No, I/we do not have a logo (Please use standard text instead of logo)