

# DUBUQUE COMMUNITY YMCA/YWCA GLIMMER OF HOPE SPONSORSHIP OPPORTUNITIES

Please select your level of support on the next page

## PRESENTING SPONSOR \$10,000

- » Logo on the Dubuque Community YMCA/YWCA website scrolling banner for 2 months
- » Recognized as Dubuque Y's Sponsor of the Month on our website home page with company logo shown for one month
- » Logo displayed on large presenting signs displayed throughout event
- » Acknowledged during the weeks events
- » Prominent recognition on all marketing materials including: print ads in Telegraph Herald, radio, event signage, and promotional poster
- » Name and logo promoted on member communications, website, and social media
- » Pull up banner with company logo in the Dubuque Y entry way for one month

## DIAMOND SPONSOR \$5,000

- » Logo on the Dubuque Community YMCA/YWCA website scrolling banner for 2 months
- » Acknowledged as the Candle Lighting Ceremony event sponsor
- » Recognized on all printed and virtual marketing material
- » Acknowledged during the weeks events
- » Name and logo promoted on member communications, website, and social media

## PLATINUM SPONSOR \$2,500

- » Logo on the Dubuque Community YMCA/YWCA website event page
- » Recognition on all printed and virtual marketing material
- » Name and logo promoted on member communications, website, and social media
- » Acknowledged during the weeks events

## GOLD SPONSOR \$1,500

- » Logo on the Dubuque Community YMCA/YWCA website on the event web page.
- » Recognition on the Facebook event page
- » Recognized on all printed and virtual marketing material

## SLIVER SPONSOR \$1,000

- » Name on the Dubuque Community YMCA/YWCA website on the event web page.
- » Recognition on the Facebook event page

## DONATIONS FOR AUCTION

To ensure a successful live and silent auction, the Dubuque Community YMCA/YWCA seeks unique and one-of-a-kind donations, as well as donations of gift certificates and other sought after items. You will be recognized for your donation in event signage, on our website, and social media pages.

## PROMOTION OF GLIMMER OF HOPE

Your business can also help support the Dubuque Community YMCA/YWCA's Glimmer of Hope by being a promotional sponsor. If you would like to help promote the event, please reach out to Abbye Garcia (agarcia@dubuquey.org).

# SPONSORSHIP LETTER OF INTENT



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

eliminating racism  
empowering women  
**ywca**

## 16<sup>TH</sup> Annual Dubuque Community YMCA/YWCA GLIMMER OF HOPE

October 7-14, 2021

- |  |   |  |
|--|---|--|
| <input type="radio"/> Presenting Sponsor<br>\$10,000 | <input type="radio"/> Gold Sponsor<br>\$1,500   | <input type="radio"/> Promotional Sponsor<br>In-Kind |
| <input type="radio"/> Diamond Sponsor<br>\$5000      | <input type="radio"/> Silver Sponsor<br>\$1,000 |  |
| <input type="radio"/> Platinum Sponsor<br>\$2,500    | <input type="radio"/> Other \$ _____            |  |

I (Individual or Company Name): \_\_\_\_\_  
(Please print name as it should appear for recognition)

Will hereby pledge to support the Dubuque Community YMCA/YWCA 16th Annual Glimmer of Hope with a sponsorship pledge at the level marked above.

### To Be Paid:

- Cash/Check (please make checks payable to the Dubuque Community YMCA/YWCA)
- Credit Card (please check circle below)
  - Visa     MasterCard     American Express     Discover

Name as shown on card: \_\_\_\_\_

CC #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### To ensure full value of sponsorship, our deadline is September 20, 2021

Check one of the following:

- Yes, I/we will email my/our logo to [agarcia@dubuquey.org](mailto:agarcia@dubuquey.org)
- No, I/we do not have a logo (Please use standard text instead of logo)
- I do not wish to be recognized on signs or in program